



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952714-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	86

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	952714	06320114

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/24/12	09/25/12	6-7a news	6-7a	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	6:37 AM	6-7a news	6-7a	:30	2012MRFP110H	\$800.00 NM
1	WLWTTu		09/25/12	6:21 AM	6-7a news	6-7a	:30	2012MRFP110H	\$800.00 NM
2	09/19/12	09/21/12	6-7a news	6-7a	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTW		09/19/12	6:27 AM	6-7a news	6-7a	:30	2012MRFP110H	\$800.00 NM
2	WLWTTh		09/20/12	6:10 AM	6-7a news	6-7a	:30	2012MRFP114H	\$800.00 NM
1	WLWTF		09/21/12	6:07 AM	6-7a news	6-7a	:30	2012MRFP110H	\$800.00 NM
3	09/24/12	09/25/12	NBC Today Show	7-9a	MT-----	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				4	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/24/12	7:59 AM	NBC Today Show	7-9a	:30	2012MRFP114H	\$1,200.00 NM
4	WLWTM		09/24/12	8:51 AM	NBC Today Show	7-9a	:30	2012MRFP110H	\$1,200.00 NM
3	WLWTTu		09/25/12	8:27 AM	NBC Today Show	7-9a	:30	2012MRFP114H	\$1,200.00 NM
2	WLWTTu		09/25/12	8:49 AM	NBC Today Show	7-9a	:30	2012MRFP110H	\$1,200.00 NM
4	09/19/12	09/21/12	NBC Today Show	7-9a	--WTF--	:30	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				6	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWTW		09/19/12	7:59 AM	NBC Today Show	7-9a	:30	2012MRFP114H	\$1,200.00 NM
1	WLWTW		09/19/12	8:42 AM	NBC Today Show	7-9a	:30	2012MRFP110H	\$1,200.00 NM
6	WLWTTh		09/20/12	7:21 AM	NBC Today Show	7-9a	:30	2012MRFP110H	\$1,200.00 NM
2	WLWTTh		09/20/12	8:41 AM	NBC Today Show	7-9a	:30	2012MRFP114H	\$1,200.00 NM
5	WLWTF		09/21/12	7:59 AM	NBC Today Show	7-9a	:30	2012MRFP114H	\$1,200.00 NM
3	WLWTF		09/21/12	8:55 AM	NBC Today Show	7-9a	:30	2012MRFP110H	\$1,200.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE  
INVOICE

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**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952714-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN	86	

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/19/12	09/21/12	NBC Today Show II	9-10a	--WTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	9:27 AM	NBC Today Show II	9-10a	:30	2012MRFP114H	\$800.00 NM
4	WLWTW		09/19/12	9:57 AM	NBC Today Show II	9-10a	:30	2012MRFP110H	\$800.00 NM
2	WLWTh		09/20/12	9:29 AM	NBC Today Show II	9-10a	:30	2012MRFP110H	\$800.00 NM
3	WLWTF		09/21/12	9:30 AM	NBC Today Show II	9-10a	:30	2012MRFP114H	\$800.00 NM
6	09/24/12	09/25/12	NBC Today Show II	9-10a	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	9:51 AM	NBC Today Show II	9-10a	:30	2012MRFP114H	\$800.00 NM
1	WLWTTu		09/25/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP114H	\$800.00 NM
7	09/24/12	09/25/12	NBC Today Show III	10-11a	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	10:46 AM	NBC Today Show III	10-11a	:30	2012MRFP110H	\$400.00 NM
1	WLWTTu		09/25/12	10:47 AM	NBC Today Show III	10-11a	:30	2012MRFP110H	\$400.00 NM
8	09/19/12	09/21/12	NBC Today Show III	10-11a	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		09/19/12	10:27 AM	NBC Today Show III	10-11a	:30	2012MRFP114H	\$400.00 NM
1	WLWTh		09/20/12	10:45 AM	NBC Today Show III	10-11a	:30	2012MRFP114H	\$400.00 NM
3	WLWTF		09/21/12	10:51 AM	NBC Today Show III	10-11a	:30	2012MRFP110H	\$400.00 NM
9	09/24/12	09/25/12	12-1230p M-F news	12-1230p	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	12:14 PM	12-1230p M-F news	12-1230p	:30	2012MRFP114H	\$450.00 NM
1	WLWTTu		09/25/12	12:27 PM	12-1230p M-F news	12-1230p	:30	2012MRFP114H	\$450.00 NM
10	09/19/12	09/21/12	12-1230p M-F news	12-1230p	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	12:07 PM	12-1230p M-F news	12-1230p	:30	2012MRFP110H	\$450.00 NM
3	WLWTh		09/20/12	12:25 PM	12-1230p M-F news	12-1230p	:30	2012MRFP110H	\$450.00 NM
2	WLWTF		09/21/12	11:59 AM	12-1230p M-F news	12-1230p	:30	2012MRFP114H	\$450.00 NM
11	09/24/12	09/25/12	Days of Our Lives	1-2p	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	2:00 PM	Days of Our Lives	1-2p	:30	2012MRFP110H	\$400.00 NM
1	WLWTTu		09/25/12	12:59 PM	Days of Our Lives	1-2p	:30	2012MRFP110H	\$400.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

www.wlwt.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952714-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN	86	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/24/12	09/25/12	Days of Our Lives	1-2p	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
12	09/19/12	09/21/12	Days of Our Lives	1-2p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		09/19/12	1:27 PM	Days of Our Lives	1-2p	:30	2012MRFP114H	\$400.00 NM
1	WLWTTh		09/20/12	12:59 PM	Days of Our Lives	1-2p	:30	2012MRFP114H	\$400.00 NM
3	WLWTF		09/21/12	12:59 PM	Days of Our Lives	1-2p	:30	2012MRFP110H	\$400.00 NM
13	09/19/12	09/21/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	3:26 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP110H	\$600.00 NM
2	WLWTTh		09/20/12	3:49 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP110H	\$600.00 NM
3	WLWTF		09/21/12	3:29 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP114H	\$600.00 NM
14	09/24/12	09/25/12	JUDGE JUDY EF	Judge Judy	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	3:48 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP114H	\$600.00 NM
1	WLWTTu		09/25/12	3:55 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP114H	\$600.00 NM
15	09/19/12	09/21/12	DR OZ EF	4PM-5PM	--WTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTW		09/19/12	4:55 PM	DR OZ EF	4PM-5PM	:30	2012MRFP114H	\$600.00 NM
1	WLWTTh		09/20/12	4:20 PM	DR OZ EF	4PM-5PM	:30	2012MRFP114H	\$600.00 NM
2	WLWTF		09/21/12	4:55 PM	DR OZ EF	4PM-5PM	:30	2012MRFP110H	\$600.00 NM
16	09/24/12	09/25/12	DR OZ EF	4PM-5PM	MT-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	4:26 PM	DR OZ EF	4PM-5PM	:30	2012MRFP110H	\$600.00 NM
1	WLWTTu		09/25/12	4:37 PM	DR OZ EF	4PM-5PM	:30	2012MRFP110H	\$600.00 NM
17	09/19/12	09/21/12	5-530p M-F news	5-530p	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	--WTF--				3	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		09/19/12	5:22 PM	5-530p M-F news	5-530p	:30	2012MRFP110H	\$1,000.00 NM
3	WLWTTh		09/20/12	5:13 PM	5-530p M-F news	5-530p	:30	2012MRFP110H	\$1,000.00 NM
1	WLWTF		09/21/12	5:23 PM	5-530p M-F news	5-530p	:30	2012MRFP114H	\$1,000.00 NM
18	09/24/12	09/25/12	5-530p M-F news	5-530p	MT-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MT-----				2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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952714-1	09/30/12	September 2012	08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	86

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	09/24/12	09/25/12	5-530p M-F news	5-530p	MT-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Ad-ID									
2	WLWTM	09/24/12	5:12 PM 5-530p M-F news	5-530p		:30	2012MRFP114H	\$1,000.00	NM
1	WLWTTu	09/25/12	5:13 PM 5-530p M-F news	5-530p		:30	2012MRFP114H	\$1,000.00	NM
19	09/24/12	09/25/12	530-6p M-F news	530-6p	MT-----	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WLWTM	09/24/12	5:38 PM 530-6p M-F news	530-6p		:30	2012MRFP110H	\$1,000.00	NM
3	WLWTM	09/24/12	5:58 PM 530-6p M-F news	530-6p		:30	2012MRFP114H	\$1,000.00	NM
4	WLWTTu	09/25/12	5:39 PM 530-6p M-F news	530-6p		:30	2012MRFP110H	\$1,000.00	NM
2	WLWTTu	09/25/12	5:57 PM 530-6p M-F news	530-6p		:30	2012MRFP114H	\$1,000.00	NM
20	09/19/12	09/21/12	530-6p M-F news	530-6p	--WTF--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4	WLWTW	09/19/12	5:43 PM 530-6p M-F news	530-6p		:30	2012MRFP114H	\$1,000.00	NM
1	WLWTW	09/19/12	5:52 PM 530-6p M-F news	530-6p		:30	2012MRFP110H	\$1,000.00	NM
5	WLWTTh	09/20/12	5:38 PM 530-6p M-F news	530-6p		:30	2012MRFP114H	\$1,000.00	NM
2	WLWTTh	09/20/12	5:54 PM 530-6p M-F news	530-6p		:30	2012MRFP110H	\$1,000.00	NM
3	WLWTF	09/21/12	5:37 PM 530-6p M-F news	530-6p		:30	2012MRFP110H	\$1,000.00	NM
6	WLWTF	09/21/12	5:58 PM 530-6p M-F news	530-6p		:30	2012MRFP114H	\$1,000.00	NM
21	09/24/12	09/25/12	6-630p M-F news	6-630p	MT-----	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WLWTM	09/24/12	6:11 PM 6-630p M-F news	6-630p		:30	2012MRFP110H	\$1,000.00	NM
3	WLWTM	09/24/12	6:28 PM 6-630p M-F news	6-630p		:30	2012MRFP114H	\$1,000.00	NM
4	WLWTTu	09/25/12	6:24 PM 6-630p M-F news	6-630p		:30	2012MRFP110H	\$1,000.00	NM
2	WLWTTu	09/25/12	6:30 PM 6-630p M-F news	6-630p		:30	2012MRFP114H	\$1,000.00	NM
22	09/19/12	09/21/12	6-630p M-F news	6-630p	--WTF--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WLWTW	09/19/12	6:12 PM 6-630p M-F news	6-630p		:30	2012MRFP114H	\$1,000.00	NM
4	WLWTW	09/19/12	6:23 PM 6-630p M-F news	6-630p		:30	2012MRFP110H	\$1,000.00	NM
2	WLWTTh	09/20/12	6:10 PM 6-630p M-F news	6-630p		:30	2012MRFP114H	\$1,000.00	NM
5	WLWTTh	09/20/12	6:25 PM 6-630p M-F news	6-630p		:30	2012MRFP110H	\$1,000.00	NM
3	WLWTTh	09/20/12	6:29 PM 6-630p M-F news	6-630p		:30	2012MRFP114H	\$1,000.00	NM
6	WLWTF	09/21/12	6:11 PM 6-630p M-F news	6-630p		:30	2012MRFP110H	\$1,000.00	NM
23	09/19/12	09/21/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WLWTW	09/19/12	7:20 PM 7-730p	7-730p		:30	2012MRFP114H	\$800.00	NM
1	WLWTTh	09/20/12	7:20 PM 7-730p	7-730p		:30	2012MRFP110H	\$800.00	NM
2	WLWTF	09/21/12	7:28 PM 7-730p	7-730p		:30	2012MRFP114H	\$800.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE  
INVOICE

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

www.wlwt.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952714-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN	86	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																												
23	09/19/12	09/21/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM																																																												
Class of Time - Pre-emptible with notice																																																																					
24	09/24/12	09/25/12	7-730p	7-730p	MT-----	:30	2	\$800.00	NM																																																												
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29	09/24/12	09/25/12	NBC Tonight Show	1135-1237a	MT-----	:30	2	\$650.00	NM																																																												
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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# DUPLICATE INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
952714-1	09/30/12	September 2012	08/27/12 - 09/25/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney/R/President	ROMNEY FOR PRESIDEN	86

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	09/19/12	09/21/12	NBC Tonight Show	1135-1237a	--WTF--	:30	3	\$650.00	NM
Class of Time - Pre-emptible with notice									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
2 WLWTh		09/20/12	12:32 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP114H	\$650.00	NM
3 WLWTF		09/21/12	12:00 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP110H	\$650.00	NM
31	09/22/12	09/22/12	NBC Saturday Today	Sa8-10a	-----1-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$1,200.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSa		09/22/12	9:21 AM	NBC Saturday Today	Sa8-10a	:30	2012MRFP114H	\$1,200.00	NM
32	09/22/12	09/22/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$600.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSa		09/22/12	10:57 AM	Sa 10-11a News	Sa 10-11a	:30	2012MRFP110H	\$600.00	NM
33	09/22/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News	-----2-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----2- 2 \$1,000.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSa		09/22/12	6:29 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP114H	\$1,000.00	NM
2 WLWTSa		09/22/12	6:56 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012MRFP110H	\$1,000.00	NM
34	09/22/12	09/22/12	11-1135p M-Su	11-1135p	-----1-	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$1,700.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSa		09/22/12	11:29 PM	11-1135p M-Su	11-1135p	:30	2012MRFP114H	\$1,700.00	NM
35	09/23/12	09/23/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$1,500.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSu		09/23/12	9:00 AM	NBC Sunday Today	Su8-9a	:30	2012MRFP110H	\$1,500.00	NM
36	09/23/12	09/23/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$900.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSu		09/23/12	9:38 AM	Su 9-10a News	Su 9-10a	:30	2012MRFP114H	\$900.00	NM
37	09/23/12	09/23/12	NBC MEET THE PRESS NBC MEET THE PI		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$1,200.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				
1 WLWTSu		09/23/12	10:47 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	2012MRFP110H	\$1,200.00	NM
38	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$1,000.00									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

www.wlwt.com

# INVOICE

Invoice # 952714-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/25/12
Advertiser Romney/R/President	Product ROMNEY FOR PRESIDEN	Estimate Number 86	

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	Sa/Su 6p News	:30	2012MRFP114H	\$1,000.00 NM
1 WLWTSu		09/23/12	6:22 PM	Sa/Su 6p news					
39	09/23/12	09/23/12	NFL Regular Season	NFL	-----1	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1	1	\$5,000.00			
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	NFL	:30	2012MRFP110H	\$5,000.00 NM
1 WLWTSu		09/23/12	10:16 PM	NFL Regular Season					
40	09/23/12	09/23/12	Late News after NFL	Late News	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1	1	\$1,500.00			
						<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	Late News	:30	2012MRFP114H	\$1,500.00 NM
1 WLWTSu		09/23/12	12:45 AM	Late News after NFL					
LR - Football									
Total Spots							102		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$94,400.00</b>
<u>Agency Commission</u>	<b>\$14,160.00</b>
<u>Net Amount Due</u>	<b>\$80,240.00</b>